

INTERNATIONAL VISITORS COUNCIL, INC.



UKRAINE

VISITING DELEGATES

Ms. Olga KUSHNIR
Production and Sales
Manager
Enterprise "Vezha-K"

Dr. Tamara SHTOKYO
Manager, Doctor,
Physical Therapy
Health and Rehabilitation
Center

Mr. Roman FURMAN
Financial Director
Podilska Telephone

Mr. Anfriy TINEY
Manager
Khmelnitsk-Mlyn

Ms. Svitlana LOZA
Chief Manager
VLAD

Ms. Alla GONTA
Director
Triada-M

Ms. Julia KIDANOVA
Marketing Manager
Nasoloda

Ms. Svitlana STUPCHUK
Business Manager
Kramnytsya

**Mr. Oleksandr
ZAVERACH**
Financial Director
Nasoloda

Dr. Tetiana MAKSIUTINA
Director
Optic Workshop

Ukrainian Entrepreneurial Group October 22 – November 22, 2003

A Delegation of 10 entrepreneurs from Khmelnytsky, Ukraine was in Columbus October 22 – November 22, 2003. The program provided the visiting leaders with an understanding of finance, business planning, marketing, and business communications in the US. Delegates interned for a few weeks at a local corporation and stayed with a host family as well. Through IVC's Community Connections Program, visitors are able to gain a "handshake advantage" with their foreign professional counterparts.

The Ukrainians were intrigued by American businesses and learned about business practices during their stay. Topics discussed included the role of technology in the workplace, business development and promotion, payment of taxes, effective marketing strategies, advertisement, budgeting, insurance, and management. Delegates worked closely with local professionals as interns and were able to gain more insight into their areas of interest.

Delegates were shown American hospitality through home stays. This provided them with a first-hand opportunity to learn more about American culture and people. The Ukrainians were able to meet families from Central Ohio through this, and they still keep in touch.

IVC's mission is to build partnerships between Central Ohioans and citizens of other countries that strengthen democratic ideals, encourage economic development, and promote cultural understanding through the exchange of ideas and knowledge.

PROGRAM HIGHLIGHTS

State of Ohio
City of Columbus
Niagra Falls
The Ohio State University
Columbus Museum of Art
Chicago Board of Trade
OSU Printing Services
NTELX
Lane Bryant
Chelsea House Fabrics
Old Town Inn
Casa Fiesta
I&C First Choice
Jerry's House of Hunan
Pilly's Bar & Grill
Der Dutchman
Sears Optical
OSU Optical
Heartland Rehabilitation Center
Musculoskeletal Medical Specialists
Circleville Physical Therapy
Community Markets
Huffman's Market
Mr. Meatball
Juergen's Bakery
Jolly Pirate Donuts
Stay with Host Families

IVC

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The delegate is in Columbus as part of IVC's International Visitor Program conducted under the auspices of the U.S. Department of State, Bureau of Educational and Cultural Affairs. If you would like to learn more about this visiting delege, please call (614) 225-9057 or <mailto:info@columbusivc.org>.

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COLUMBUS, OHIO

